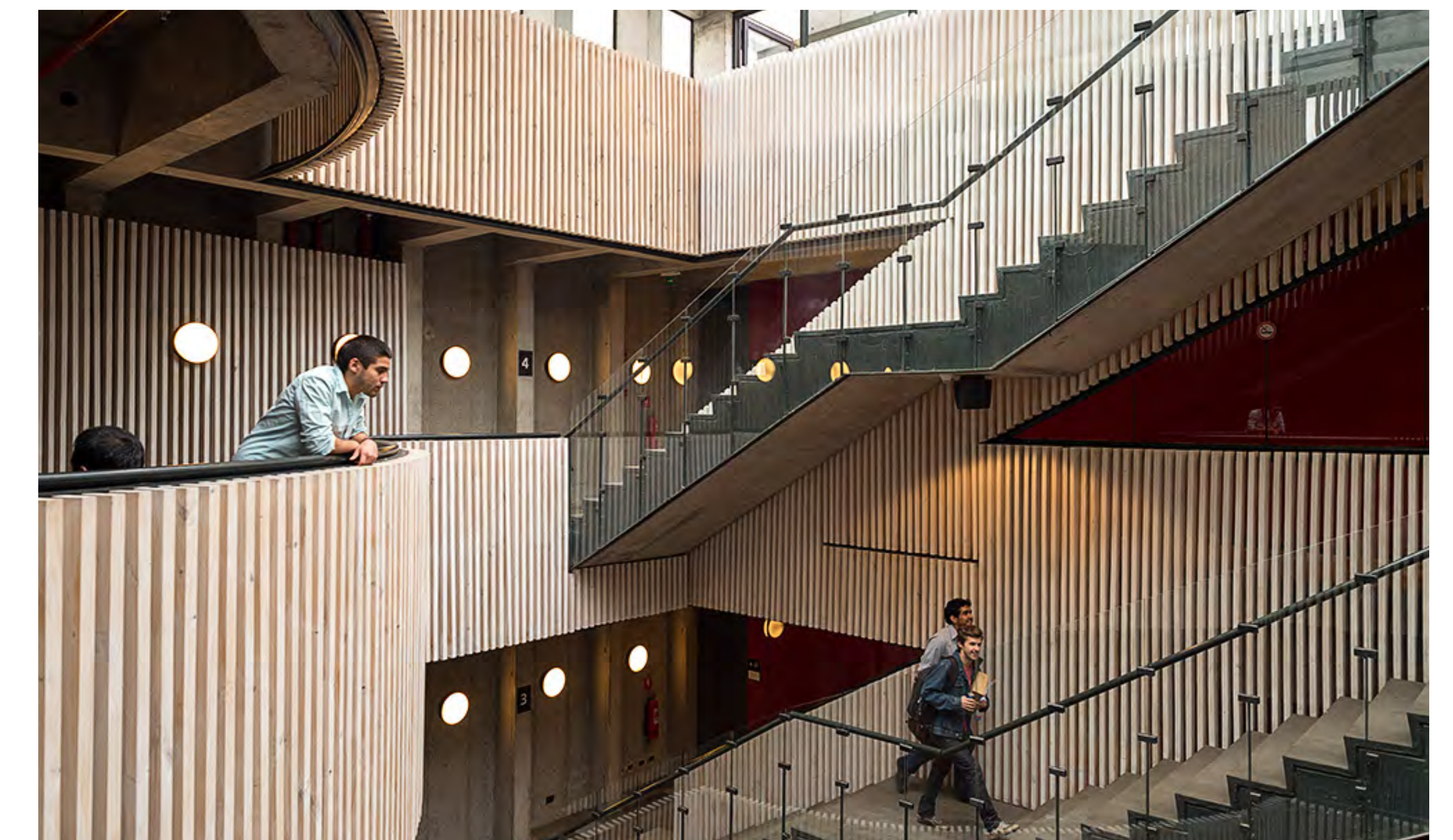


# DOING BUSINESS IN LATIN AMERICA

## TWO-WEEK IMMERSION PROGRAM

### PACKAGE INCLUDES

- **Two-week program** with academic content.
- **Housing.**
- **Airport Transfer** on arrival.
- **Local transport** to/from university and to company/institutional visits.
- **Cultural activities** and support from local Chilean students.
- **Food and drinks** (Coffee breaks, lunch every day and 2 dinners).
- **Access to all UDP facilities** (Library, gym, etc).



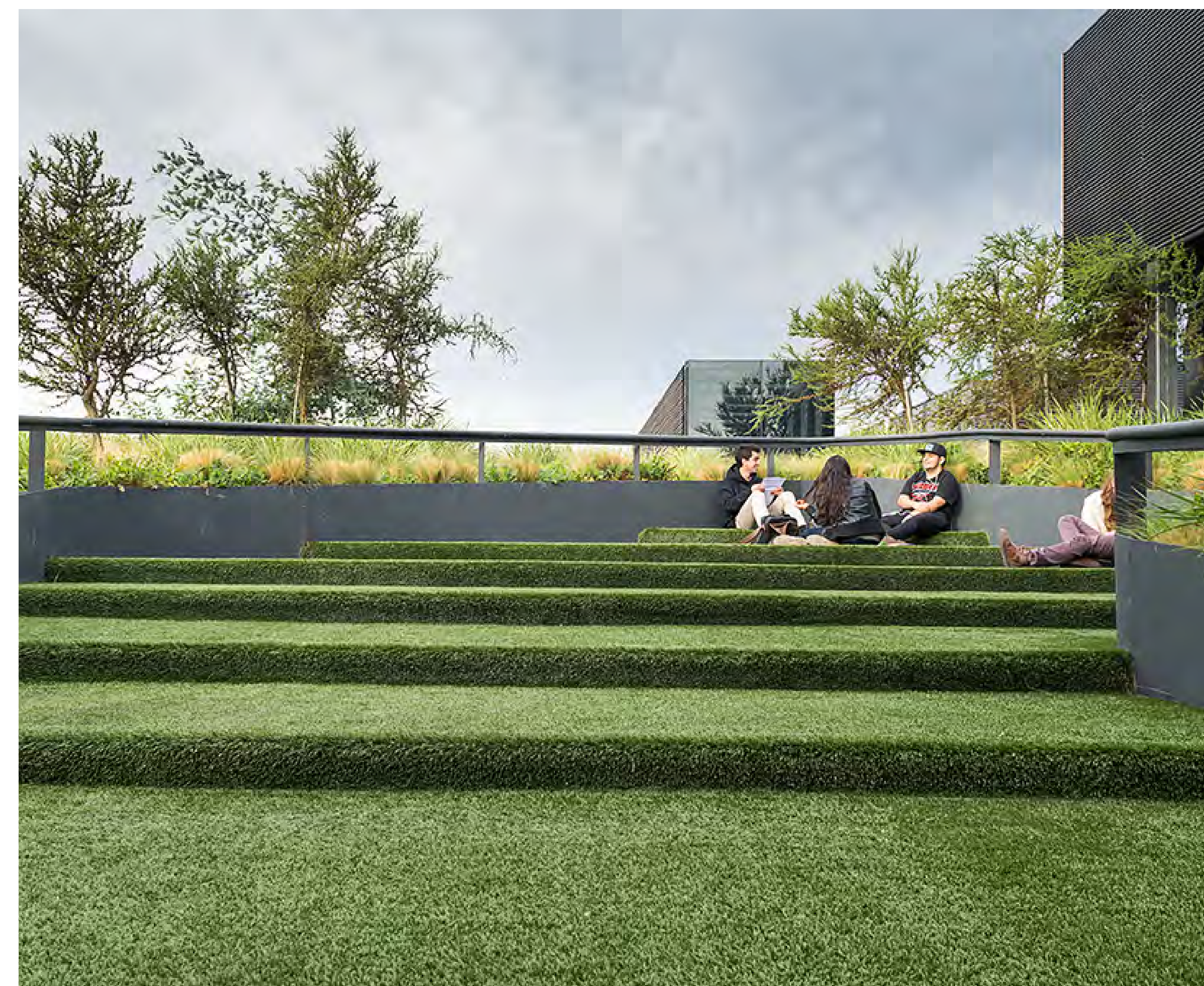
### WHY CHILE?

- Chile is positioned as a Latin American Hub when it comes to trade and business.
- Natural laboratory for new-tech and green business.
- A solid economic foundation and OECD's highest ranking South American economy.
- Vibrant Entrepreneurial ecosystem.
- Chile has 25 international trade agreements with more than 64 countries in the world.



### WHY UDP?

- Modern high-quality research and teaching university.
- Amongst the top universities with a public and social commitment.
- Leading academics with up-to-date local and international knowledge in their field, connected with the industry and local government.
- Recognized as top 3 in Latin America in the Times higher Education Young Universities Ranking.



### COSTS

**Total program package 2500 USD\*.**

Special discount for students from universities with active agreement with UDP.

Write us at [summerschool@mail.udp.cl](mailto:summerschool@mail.udp.cl) for more information and pricing details.

**udp** UNIVERSIDAD  
DIEGO PORTALES

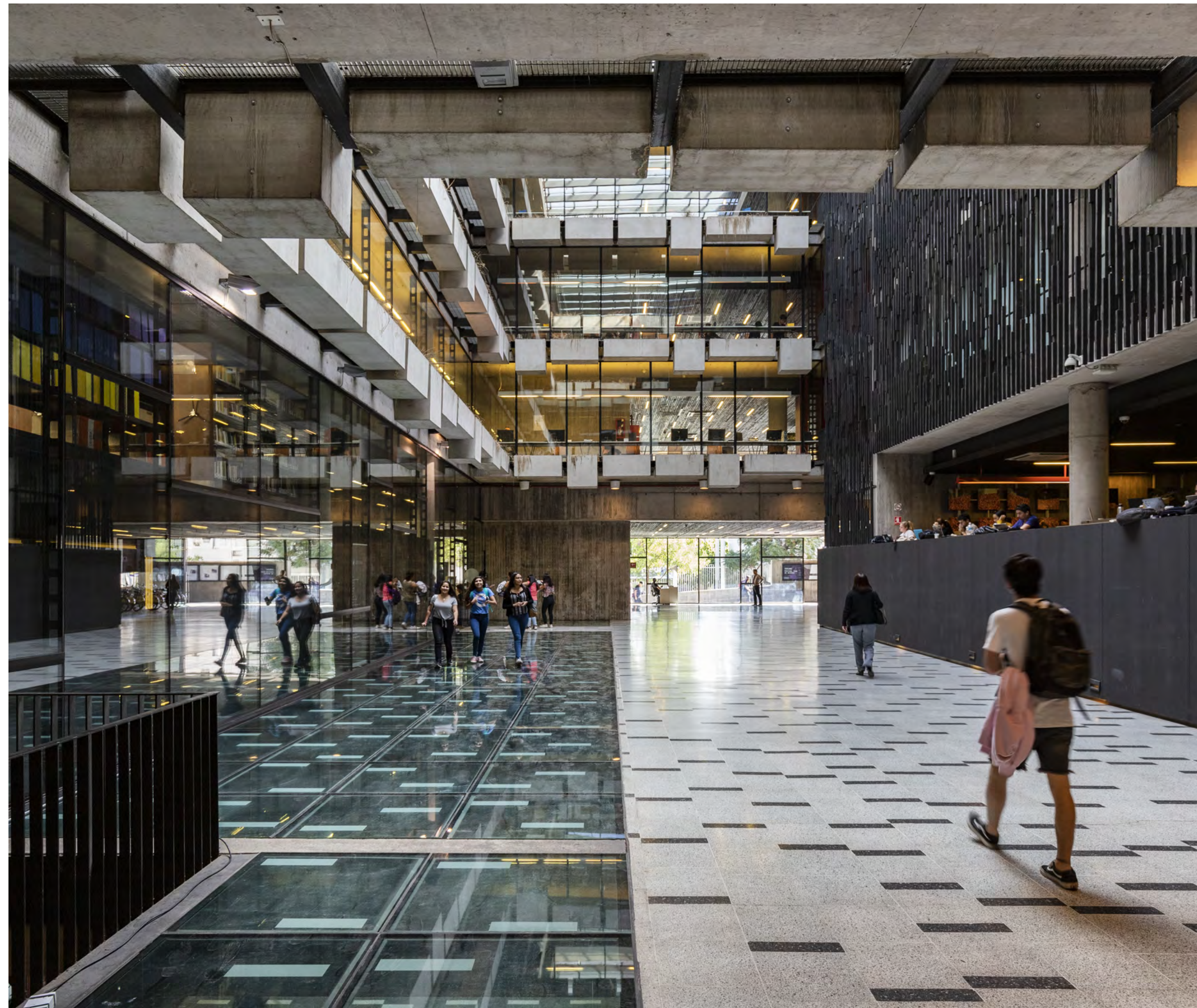
[www.udp.cl](http://www.udp.cl)

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## THE PROGRAM

During the two weeks of this international, fully English taught, summer experience in the dynamic city of Santiago Chile, mornings will be filled with **seminars, workshops, and dynamic classes** and afternoons will be filled with **hands-on visits to local institutions, enterprises and intercultural team work and social activities** to get a real local immersive experience on Doing Business in Latin America.



## TOPICS

- International Business
- Intercultural Management
- Innovation and Entrepreneurship in Latam and Chile
- Business sustainability and digital transformation

## SPEAKER PROFILES

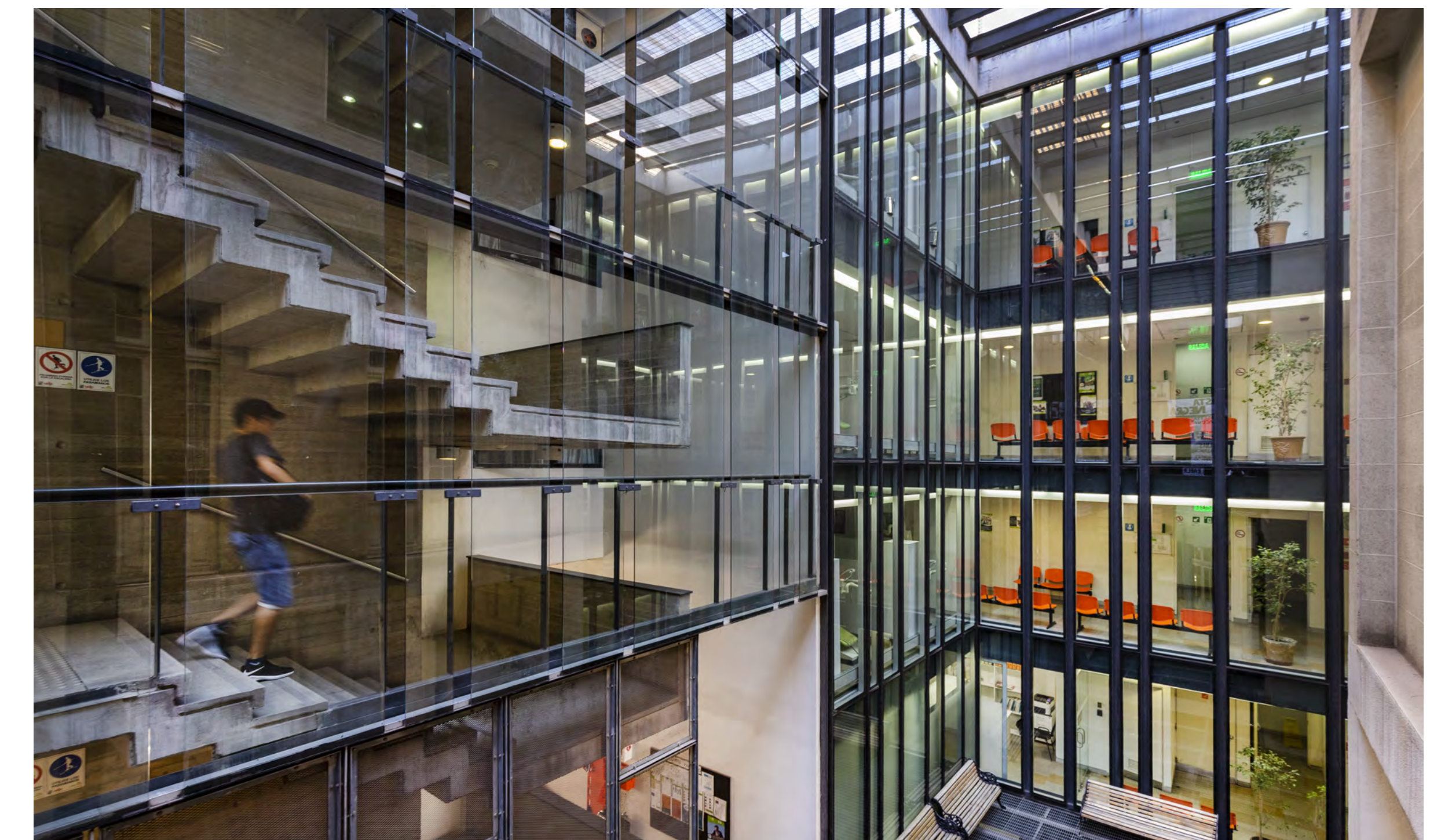
The teachers and speakers of the program are high profile representatives of UDP academic community and from the local innovation and entrepreneurial ecosystem.

- **Mauricio Villena** (PhD in Economics Cambridge University, United States), Dean of the Faculty of Administration and Economy, UDP.
- **Julie Kim** (MBA), Director of International Relations and Outreach, Faculty Administration and Economy, UDP. Strategy and international business professor.
- **Anoek van den Berg** (MA. in International Relations), Director International Relations, UDP. International Relations and Intercultural management specialist.



## PERSPECTIVES AND BUSINESS CASES

- Start Up Chile
- SOFOFA
- Kantar Insights
- Deloitte
- Economic Commission for Latin America and the Caribbean
- Agrosuper
- Natura
- Falabella
- Bimbo
- Concha y Toro



## LOCAL VISITS

The program includes a trip to Santa Cruz, Colchagua, where you can visit and experience how the Chilean local wine cluster works, from small family companies to big industrial wine producers. You will also experience Chilean Pacific coast, including the poetic sights that inspired the poet Pablo Neruda in Isla Negra, visit the city of Viña del Mar and get inspired in the bohemian Valparaíso.